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**FOR IMMEDIATE RELEASE**

**Sales Veteran Brings Expertise to Chantal**

*Accomplished sales professional, John Brennan, joins the Chantal team as National Sales Manager*

**March 3, 2010 (Houston, Texas)** – Chantal, the high-end cookware company with products made for healthy and environmentally-friendly cooking announced today a key addition to their sales team, John Brennan, who will assume the role of National Sales Manager effective March 3, 2010.

With over two decades of experience in selling consumer products through retail sales, Brennan comes to Chantal from Le Creuset of America where he most recently served as District Manager overseeing key regions and several of the company's top accounts. Prior to his experience as Le Creuset of America, he has also worked in sales management with M.Block and Sons, Inc, PHD Southwest, Inc. and Royal Appliance Mfg. Company.

“The expansion of our sales team will fuel Chantal's next era of growth while allowing us to continue to service our retailers and manufacturers at the highest level,” said Chantal CEO and founder, Heida Thurlow. “John's sales experience in the Housewares industry and his enthusiasm for business challenges and team-based success will serve him well at Chantal.”

As National Sales Manager, John will be responsible for heading up all sales efforts to effectively develop new relationships and grow existing accounts nationwide. The addition of John allows Gina Thurlow Merrill to move into another pivotal sales role at Chantal. She will serve as the Key Accounts Manager where she will focus her efforts on growing large retail accounts. Both John and Gina will report directly to Chantal's CEO and founder, Heida Thurlow.

**About Chantal**

Houston-based Chantal Cookware Corporation was founded in 1979 by Heida Thurlow who has received numerous design and utility patents from around the world for teakettle, bakeware and cookware design and innovation. Chantal was the first to bring dramatic color, tempered glass lids, stay-cool handles, and cookware for cooking, serving and storing, to the marketplace. When not focused on product innovation, Chantal continually strives to find ways to give back. They utilize their resources for things like shipments to orphans & widows in Afghanistan, raising funds for homeless, lobbying for bankruptcy reform, the environment, and occasionally taking in a stray dog or ensuring the retention pond makes a good home for new ducklings.

For more information, visit [www.Chantal.com](http://www.Chantal.com).

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